



**GRUPO TELEVISA REACHES CONTENT LICENSING AGREEMENT  
WITH NETFLIX**

Mexico City, July 26, 2011 - Grupo Televisa, S.A.B. ("Televisa"; NYSE:TV; BMV:TLEVISA CPO) today announced that it reached a multi-year content licensing agreement with Netflix, the world's leading Internet subscription service for movies and TV shows.

Under the terms of this agreement, Televisa will make available to Netflix on a non-exclusive basis around three thousand hours annually of novelas, series, and other general entertainment programming from its extensive library. As part of the agreement, current content will be made available to Netflix one year after its broadcast TV airing.

This agreement will increase the availability of Televisa programming in Latin America, Brazil and the Caribbean, where Netflix has announced its plan to launch subscription streaming by the end of the year. The content licensing agreement does not include the United States. The agreement with Netflix is an important first step in Televisa's plan to monetize its library of over 50 thousand hours of content via digital distribution.

*Grupo Televisa, S.A.B., is the largest media company in the Spanish-speaking world based on its market capitalization and a major participant in the international entertainment business. It has interests in television production and broadcasting, production of pay-television networks, international distribution of television programming, direct-to-home satellite services, cable television and telecommunication services, magazine publishing and distribution, radio production and broadcasting, professional sports and live entertainment, feature-film production and distribution, the operation of a horizontal internet portal, and gaming. Grupo Televisa also owns an unconsolidated equity stake in La Sexta, a free-to-air television venture in Spain.*

###

**Investor Relations:**

**Carlos Madrazo**  
**María José Cevallos**  
Tel: (5255) 5261-2445  
Fax: (5255)5261-2494  
[ir@televisa.com.mx](mailto:ir@televisa.com.mx)  
<http://www.televisa.com>  
<http://www.televisair.com>

**Media Relations:**

**Manuel Compeán**  
Tel: (5255) 5728 3815  
Fax: (5255) 5728 3632  
[mcompean@televisa.com.mx](mailto:mcompean@televisa.com.mx)  
<http://www.televisa.com>